# **Donor Privacy**



Original Issue Date: July 17, 2019 Revision Date:

Purpose: The privacy of its donors is of utmost importance and therefore Four Paws and a Wake Up-NC Inc. will practice the following donor policy for the parent organization and all independent chapters.

- 1. Four Paws and a Wake Up Inc. is an independent, nonprofit organization. Four Paws and a Wake Up Inc. (FPWU) does not receive funding from the state, federal, counties or cities where its facility is located.
- 2. Every dollar raised comes through donations, bequests, fundraising, grants and special events.
- 3. Contributions from individual donors, corporations and foundations make up approximately 100% of the FPWU base of support and our relationship with our contributors is the highest expression of our mutual commitment to the mission of giving people with disabilities greater independence and enhanced quality of life through specially trained dog.

### 4. INFORMATION

- a. FPWU collects and maintains the following types of donor information when it is voluntarily provided to us:
  - i. Contact information such as name, address, telephone number and e-mail address
  - ii. Giving information
  - iii. Information on events attended, publications received
  - iv. Information provided by the donor in the form of comments and suggestions
- b. This confidential information is kept on file for IRS purposes.
- c. It is used to analyze overall giving patterns in order to make more accurate budget projections, as well as to understand donors' interests in our mission and to update them on the organization's plans and activities.
- d. This information may be shared with staff, board members, volunteers and consultants only on a confidential and need-to-know basis.

#### 5. LIST SHARING

- a. FPWU does not sell, rent, trade or share its donor list with any other organization.
- b. FPWU never sends out mailings on behalf of other organizations.

#### 6. DISCONTINUING CONTACT UPON REQUEST

- a. FPWU will discontinue or change the method used to contact any person upon that person's oral or written request directed to the organization.
- b. This policy does not prohibit contact by an individual or group voluntarily soliciting on behalf of the FPWU, even if the person being contacted has requested to be placed on the "do not contact list."

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c. Upon a person's (or a person's authorized representative's) request that the FPWU discontinue further contacts, the person's name and address will be promptly modified in the FPWU's donor database to ensure that no further contact is made with the person. FPWU will also take steps to ensure that no further contact is made with the FPWU control.

#### 7. DONOR BILL OF RIGHTS

a. FPWU subscribes to the Donor Bill of Rights, which was created by the Association of Fundraising Professionals (AFP), the Association for Healthcare Philanthropy (AHP), the Council for Advancement and Support of Education (CASE), and the Giving Institute: Leading Consultants to Non-Profits.

### b. The Donor Bill of Rights

- i. Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To ensure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations and causes they are asked to support, we declare that all donors have these rights:
  - To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
  - To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
  - To have access to the organization's most recent financial statements.
  - To be assured their gifts will be used for the purposes for which they were given.
  - To receive appropriate acknowledgement and recognition.
  - To be assured that information about their donation is handled with respect and with confidentiality to the extent provided by law.
  - To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.
  - To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
  - To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
  - To feel free to ask questions when donating and to receive prompt, truthful and forthright answers.

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